

# AVALON-OC&C BUSINESS SUMMIT 2013 MODERN SUPPLY CHAIN MANAGEMENT

## OUR ESTEEMED SPEAKERS



**MR. PIETER  
WITTEVEEN**

**Founding Partner**

OC&C Strategy Consultants,  
Benelux

**Mr. Pieter Witteveen** is the founding partner of OC&C Strategy Consultants in the Benelux (Belgium, Netherlands and Luxembourg).

Pieter has over 21 years of consulting experience with OC&C Strategy Consultants, covering a wide range of issues, such as acquisitions, restructuring and portfolio strategy, and industries.

He has served clients in Transportation, where he has worked extensively with (international) railroad companies on strategic positioning and organisational redesign, Distribution, Retail and Consumer Goods.

Prior to joining OC&C, Pieter held various management positions at Internatio-Müller and was engaged in various consulting engagements during his 7 year stint with McKinsey & Company

Pieter graduated from the Young Management Programme at INSEAD. He also holds a degree in Business Economics from Erasmus University, Rotterdam



**MR. JOACHIM  
BÄHRE**

**Partner**

OC&C Strategy Consultants,  
Germany

**Joachim (Joba) Bähre** has extensive cross-sector consulting experience, having provided strategy development and implementation, M&A support, innovation management, supply chain management as well as sales, marketing and organisational restructuring advisory services to clients across geographies.

He helped deliver significant savings to clients by optimizing their supply chains across industries during his tenure at Mckinsey & Company, Germany and OC&C Germany.

Joba has obtained a degree in Economics from the Free University of Berlin, and in Mathematical Statistics from the University of Canterbury (UK).



**MR. SRIDHAR  
VENKITESWARAN**

**Partner**

Avalon Consulting

**Partner**

OC&C Strategy Consultants,  
India

**Mr. Sridhar Venkiteswaran** has over 20 years of experience as a management consultant, working with clients in India and the Middle East on strategy and performance related engagements across businesses in the manufacturing and services sectors, with particular focus on automotive and automotive components, healthcare and pharmaceuticals, chemicals and business to business services.

He has extensive experience in helping clients improve efficiencies across their supply chains, franchising model development and management. He has developed and implemented growth strategies across industries and delivered substantial value to clients.

Sridhar also has a keen interest in evaluating the relative economics of businesses across the two hottest emerging markets - India and China.

Sridhar obtained his Bachelor's degree in Chemistry and Master's degree in Management from the University of Mumbai,